

What Management Is Joan Magretta

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What Management Is by Joan Magretta and Nan Stone Joan Magretta is a senior associate at the Institute for Strategy and Competitiveness at Harvard Business School 9781861976451 - what management is by Joan Note: Cover may not represent actual

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Joan Magretta is a Senior Institute Associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was the principal strategy editor at the Harvard Business Review and was a partner at the leading management-consulting firm of Bain & Co.

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Joan Magretta, M.B.A., Ph.D., is an award-winning contributor to the Harvard Business Review, where she was the strategy editor during the 1990s. Before that she was a partner at Bain & Company, a leading management consulting firm.

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Joan Magretta is a Senior Institute Associate at the Institute for Strategy and Competitiveness at the Harvard Business School. Prior to her current position at Harvard, Joan was the Editor-at-Large and principal strategy editor of Harvard Business Review.

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Joan Magretta is a senior associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was a Bain partner and strategy editor of Harvard Business Review. Nan Stone spent 15 years as editor and five years as editor-in-chief of the Harvard Business Review. She is currently a partner at the Bridgespan Group.

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Joan Magretta Joan Magretta MBA, PhD is an award-winning contributor to the Harvard Business Review, where she was strategy editor during the 1990s. A former partner at Bain & Co., she is now a Senior Institute Associate at Harvard Business School's Institute for Strategy and Competitiveness.

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Joan Magretta, a former top editor at theHarvard Business Review, distills the wisdom of a bewildering sea of books and articles into one simple, clear volume, explaining both the logic of successful organizations and how that logic is embodied in practice.Magretta makes rich use of examples -- contemporary and historical -- to bring to life management's High Concepts: value creation, business models, competitive strategy, and organizational design.

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