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Ihrsa Research Reports
IHRSA State of the Mexican Health and Fitness Industry Report - Spanish version Member Discount The IHRSA Health Club Equipment Report: Spending, Utilization & Programming Trends

Reports | IHRSA
IHRSA's research reports and publications are designed to help your health club succeed. Access information on revenue, member retention, and more. The IHRSA Innovation Summit .

Health Club Resources and Publications | IHRSA
A perennial IHRSA bestseller, The IHRSA Global Report provides a comprehensive overview of the health club industry. The top 10 markets around the world account for nearly three out of four health club members (73%) and roughly two-thirds of facilities (64%). The top 10 global markets also generate 73% of total industry revenue worldwide.

The 2020 IHRSA Global Report | IHRSA
The IHRSA 2020 report is a key source of information for the fitness industry. It's a fantastic resource that outlines health club statistics and is updated yearly without fail. But there's more to the fitness market than this report reveals, so what are the gaps that businesses need to be aware of?

IHRSA 2020 Report [+9 Surprising Industry Insights Missing ...
The IHRSA Greater 'China' Health Club Report. The health club market in China is amongst the largest in the world. On Mainland China, combined revenue from the top 10 cities ranks fourth among all global markets at US\$3.9 billion (AU\$5.56 billion) in annual revenue, while the number of club members ranks ninth in the world at 4.5 million.

2019 IHRSA Global Report: Key Findings - What's New In Fitness
The studies conducted in the IHRSA Research Portal are conducted by Industry Insights, Inc.an objective independent research firm, that specializes in these types of studies. Industry Insights uses all appropriate means of internal controls and security protections to ensure confidentiality and integrity of the data provided.

IHRSA
Research: 3 Keys to Understanding Health Club-going Millennials. Millennials account for 28% of total health club members, according to the IHRSA Health Club Consumer Report. Find out how to attract this prime demographic with insights from our research expert.

Research | IHRSA
BOSTON, MA—May 30, 2019 —Today, the International Health, Racquet & Sportsclub Association (IHRSA) released The 2019 IHRSA Global Report. According to the publication, global health club industry revenue totaled \$94 billion (USD) in 2018, as more than 210,000 clubs served 183 million members.

IHRSA Report: Worldwide Health Club Membership Now 183M ...
This discounted bundle includes the latest edition of The IHRSA Global Report, IHRSA's Profiles of Success, and The IHRSA Health Club Consumer Report. These reports provide the most comprehensive overview of health club markets worldwide, analysis of annual performance of leading health and fitness clubs, and demographics and health, sports, and fitness participation data on America's health club consumers.

Supercharge Your Growth | IHRSA
Improve your health club with research and best practices on critical topics like member retention, personal training, staffing, and more. The IHRSA Innovation Summit . Register for the must-attend virtual event for fitness professionals on September 17.

Improve Your Club | IHRSA
Find the latest research reports, webinars, and other resources designed to help you improve your business. ... Short Description This IHRSA e-book highlights 10 key insights from the report "230 Million by 2030: The Global Movement to Increase Health Club Membership & Physical Activity".

Store - IHRSA
In 2019, U.S. gym industry revenue increased to \$35 billion, up from \$32.3 billion in 2018, a 8.4% growth [IHRSA 2019]. The U.S. health club industry serves 71.5 million consumers [IHRSA 2019]. In the UK there are over 7,200 gyms and the market value is just under £5 billion [Leisure Database 2019].

Gym Market Research & Industry Stats 2020 [Inc Membership ...
According to the latest IHRSA report, total fitness industry revenue was an estimated \$94bn in 2018, up from \$87.2bn in 2017. Is the fitness industry growing? In revenue terms, the fitness industry growth rate is 8.7% globally. Will this growth continue?

Fitness Industry Statistics [Growth, Trends & Research ...
The IHRSA Global Report published in May offers a comprehensive overview of the global fitness sector, including input from several industry leaders. Tom Walker 27 Dec The health club industry in Norway and Poland is also strong.

IHRSA GLOBAL REPORT 2014 PDF - Pinards PDF
Fitness Studies IHRSA Reports 57 Million Health Club Members, \$27.6 Billion in Industry Revenue in 2016 <p>Not only did health club member numbers increase in 2016, but so did the number of consumers (which includes visitors). In 2016, 66 million consumers used a health club, an all-time high, according to IHRSA.

IHRSA Reports 57 Million Health Club Members, \$27.6 ...
Today, the International Health, Racquet & Sportsclub Association (IHRSA) announced the release of The 2016 IHRSA Global Report: The State of the Health Club Industry. An IHRSA bestseller, the report provides a comprehensive overview of the health club industry worldwide.

IHRSA Releases 2016 Global Report | ClubIndustry
The report is available at ihrsa.org/research-reportsfor \$49.95 (IHRSA members) and \$99.95 (non-members).

IHRSA Releases 2015 Health Club Consumer Report
Wednesday, August 19 at 11:00 am. Securing Reliable Fitness Equipment Service Support for Your Club [WEBINAR] At a time when many health clubs are operating with reduced capacity, it is more important than ever to make sure your equipment is well maintained.

Webinars | IHRSA
As the leading authority on the commercial health club industry, IHRSA regularly conducts primary consumer research and industry economic and operating studies. For more information on IHRSA ...