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## **Identity Economics How Our Identities**

Identity Economics provides an important and compelling new way to understand human behavior, revealing how our identities--and not just economic incentives--influence our decisions. In 1995, economist Rachel Kranton wrote future Nobel Prize-winner George Akerlof a letter insisting that his most recent paper was wrong.

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Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being - Kindle edition by Akerlof, George A., Rachel E. E. Kranton. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being.

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## **Shape ...**

At the outset Akerlof and Kranton state that identity economics “makes economics a more useful tool for improving institutions and society” by focusing on people’s “notion (s) of who they are, which is associated with beliefs about how they and others are supposed to behave.”

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Identity Economics provides an important and compelling new way to understand human behavior, revealing how our identities--and not just economic incentives--influence our decisions. In 1995,...

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THIS CHAPTER INTRODUCES THE framework of identity economics. It shows the fault line between economics with and without identity and norms. Economists have a way of describing motivation: we describe an individual as having a “utility function.” This is a mathematical expression that characterizes what people care about.

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Identity Economics In their fascinating (if dry and academic) book Identity Economics , George Akerlof and Rachel Kranton explore how our identities shape our work, wages, and well-being. "In every social context," the authors write, "people have a notion of who they are, which is associated with beliefs about how they and others are supposed to behave.

### **Identity economics: Who are you? And how does it affect**

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In Identity Economics we sit on an economic porch with Rachel Kranton and George Akerlof, observing what we care about most--our identity."-- Dan Ariely, author of Predictably Irrational: The Hidden Forces That Shape Our Decisions

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Identity Economics provides an important and compelling new

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way to understand human behavior, revealing how our identities—and not just economic incentives—influence our decisions. In 1995, economist Rachel Kranton wrote future Nobel Prize-winner George Akerlof a letter insisting that his most recent paper was wrong.

## **Identity Economics: How Our Identities Shape Our Work**

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Identity Economics bridges a critical gap in the social sciences. It brings identity and norms to economics. People's notions of what is proper, and what is forbidden, and for whom, are fundamental to how hard they work, and how they learn, spend, and save.

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Identity Economics provides an important and compelling new way to understand human behavior, revealing how our

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Identities--and not just economic incentives--influence our decisions. In 1995, economist Rachel Kranton wrote future Nobel Prize-winner George Akerlof a letter insisting that his most recent paper was wrong. Identity, she argued, was the missing element that would help to explain ...

### **Identity Economics - How Our Identities Shape Our Work**

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An important stream of recent work in economics has documented the impact of various personal identities on economic preferences (Akerlof & Kranton, 2000 ... Our identity framework synthesizes an ...

### **(PDF) Identity Economics - ResearchGate**

Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being, George A. Akerlof and Rachel E. Kranton, Princeton University Press, vi + 185 pp. George Akerlof and



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Rachel Kranton have gained considerable attention

## **Review of Identity Economics by Akerlof and Kranton**

The social identity effect is more pronounced at lower payoffs. We further show that social identity impact, which include the effect of ethnic identities such as White, Asian, Black, and Immigrant, on economic preferences may amplify when it increases payoffs or reduces cost.

## **The limits of social identity impact on economic preferences**

Identity Conflicts A User Guide to the Beyond Intractability Website Compiled by Diana Batchelor "All conflicts are identity conflicts..." -- John Paul Lederach, Conflict Transformation Class, 2005 The definition of the word identity varies according to who is using it and why they are using it. In many fields, identity differences are seen to be a root cause of conflict.

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## **Identity Conflicts: A User Guide to the Beyond ...**

Social identity theory addresses the ways that social identities affect people's attitudes and behaviors regarding their ingroup and the outgroup. Social identities are most influential when individuals consider membership in a particular group to be central to their self-concept and they feel strong emotional ties to the group.

## **Social Identity Theory - an overview | ScienceDirect Topics**

Whatever the motive, in this Platonic cave, all puppeteers carry statues of oppressed identity groups. Even though it permeates our public life, identity politics remains a somewhat nebulous and ...

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